

## PRESS RELEASE

For immediate release | May 2, 2011

### ***The Global Orphan Project Presents The Tour d'Uganda (TdU) Cycling Event***

**Kansas City, Missouri and Kampala, Uganda** (May 2, 2011)— *The Global Orphan Project (GO Project)* announces the *Tour d'Uganda, 2012!* Next January 7th through the 17th, twenty-one riders will bike more than 250 miles across the beautiful country of Uganda. Along the way, the Tour will stop at three *GO Project*-partner villages caring for orphaned and abandoned children. The Tour will also visit sewing centers, which provide quality jobs for women in the community and whose profits are used to sustain orphan care operations. Finally, the Tour team will worship with the local church. In the evenings, Tour riders will enjoy the accommodations and cuisine at leading resorts like Arcadia Cottages ([www.arcadiacottages.net](http://www.arcadiacottages.net)) and Mihingo Lodge ([www.mihingolodge.com](http://www.mihingolodge.com)).

While mountainous cycling climbs, breathtaking views, and Ugandan hospitality are attractive, the *Tour d'Uganda* is much more than another adventure vacation. Riders will be exposed to the heart of church-led, culturally-relevant, sustainable, Third-World orphan care, as they personally interact with children at *GO Project*-partner villages. Each rider's donation of \$15,000 to *The Global Orphan Project* helps advance this work and covers all costs for the Tour (travel, lodging, food, a cyclocross bike, etc.).

Earlier this year, *The Global Orphan Project* and *GO Adventures* hosted the inaugural *Tour d'Haiti*, which honored the resilience of the Haitian people and delivered bicycles to children on the one-year anniversary of the earthquake. Garmin's documentary team captured the essence of that experience in a nine-minute film, which can be seen at [www.tourdehaiti.org/](http://www.tourdehaiti.org/).

"Experiencing the sights, sounds, and daily life in Haiti on a bicycle was a thrill," said Bruce Kusmin, *Tour d'Haiti* participant. "As a group, we went to honor the perseverance of the Haitian people and to advance the ministry of caring for orphaned and abandoned children. It ended up being much more personal, powerful, and meaningful than what I'd anticipated."

To learn more about the *GO Project's* work of transforming lives through orphan care, visit [www.theglobalorphanproject.org](http://www.theglobalorphanproject.org). To learn more about the *Tour d'Uganda* e-mail [trace@goproject.org](mailto:trace@goproject.org).

###

#### **About the Tour d'Uganda**

The *Tour d'Uganda* is open to any person age 18 or older who can ride 250 miles over seven days. Space is limited. Each participant makes a donation of \$15,000, which is largely tax deductible, to *The Global Orphan Project*. Participants receive lodging, food, air and ground transportation. Participants will also be provided with a bike and accessories.

#### **About The Global Orphan Project**

*The Global Orphan Project* transforms lives through orphan care. Formed in 2004, *The Global Orphan Project* cares for over 3,000 orphaned and abandoned children in fifteen countries around the world.

#### **Media Contact**

Trace Thurlby  
GO Project President  
[trace@goproject.org](mailto:trace@goproject.org)  
816-536-8333